

Perfume Smell Sampling

Workflow process

01



Define the fragrance direction

- Inspired by a specific perfume
OR
- Fragrance family (Fresh, Woody, Sweet, Floral, Oriental, Citrus, etc.)



02



Identify fragrance oil suppliers

- Shortlist multiple suppliers for the same scent profile



03



Order physical oil samples

- Get samples from different suppliers



04



Compare, evaluate and Select oil

- Smell accuracy
- Opening notes
- Heart notes
- Base notes
- Dry-down
- Overall quality



05



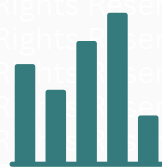
Request 3-4 concentration mix

Example:

- 25%
- 30%
- 40%
- 50%



06



Test performance & Finalise

- Longevity
- Projection
- Performance in hot & humid weather

Keep in mind these points Before selecting a supplier



Minimum Order Quantity (MOQ)

- Find out the smallest quantity you can order. A lower MOQ is ideal while you're still testing fragrances.

Price per kg

- Compare the cost of the fragrance oil per kilogram. Don't choose only by price - balance cost with quality.

Lead time

- Ask how long it takes for the supplier to prepare and deliver your order. Faster delivery makes it easier to restock.

Batch consistency

- Confirm that every batch smells the same. Consistent fragrance quality is essential for customer satisfaction.

IFRA compliance (Optional at this stage)

- If you're starting with a small MOQ (around 100–500 bottles), this isn't usually a priority. Once you're placing larger production orders (around 1,000+ bottles) or planning to scale, ask your supplier whether the fragrance oil is IFRA compliant. This is considered good industry practice, especially for skin-applied products.

COA/MSDS availability (Optional at this stage)

- Recommended when placing larger MOQs (around 1,000+ bottles) or scaling your brand. For small test batches (100–500 bottles), simply ask if the fragrance is IFRA compliant.

When testing samples



Supplier name

- Record which supplier the sample came from.

Oil name OR batch number

- Note the oil name or supplier's batch number for future reference.

Concentration

- Record the fragrance oil percentage (e.g. 15%, 20%, 25% or 30%).

First impression

- Smell the perfume immediately after spraying and write down your initial thoughts.

After 30 minutes

- Evaluate how the fragrance changes as the top notes fade.

After 2 hours

- Check the scent during the heart phase and how well it projects.

After 6-8 hours

- Assess the remaining scent and overall longevity.

Environmental testing

- Test the perfume in different conditions, such as indoors, outdoors, air-conditioned rooms, and hot & humid weather. A fragrance can perform very differently depending on the environment.

Overall rating (/10)

- Give the sample an overall score based on scent quality, similarity to your target fragrance, and performance.